

Rural Mom



At Rural Mom, we simplify modern country living for **MOMS** seeking **creative ideas**, **adventure**, farm fresh *Recipes* and moments of **Joy!**

Let's Connect!

Established in 2008, RuralMom.com empowers women with exciting farm and garden, parenting, green living, entertainment and travel ideas

Rural Mom Readers are cooking, health, home garden, home décor, and movie enthusiasts who are family focused and love to travel and shop!



Services Offered

- Ambassadorships
- Recipe Creation
- Evergreen Content Collaboration
- Social Media Promotions
- Product Reviews
- Curated Collections

Demographics

Rural Mom Readers are:

- educated females, ages 45 to 65
- who live in suburban and rural communities

Location top 10: Kentucky, Texas, California, Georgia, Florida, Virginia, Illinois, North Carolina, Ohio, Tennessee

- have incomes between \$75,000 and \$200,000.

98% of our readers reside in the United States and the majority access our website from their mobile device.

Our content is designed to be read, bookmarked and utilized! Visitors to Rural Mom read an **average of 3.3 unique pages per visit and we have less than an 16% bounce rate!**

Search engine traffic primarily flows from Google, followed by Twitter, Pinterest, **The Daily Meal (our syndicated partner)**, Facebook and Bing.

Email Barb Webb, Owner/Editor at barbwebb@ruralmom.com